



BEYOND THE BUMP BULLETIN



THIS MONTH'S NEWS AND INFORMATION:
VOL IIX • APRIL 2024

THE STATE OF FEEDING 2024

PRESENTED BY

willow **bobbie** SimpliFed

THEIR GOAL

RESHAPING NORMS & EQUIPPING
PARENTS WITH THE ESSENTIAL
RESOURCES FOR THE ROAD AHEAD

WHAT THEY FOUND

EXPECTATIONS

REALITY



vs.



OF PARENTS PLANNED
TO FEED BREASTMILK
FOR @ LEAST 1 YR

OF PARENTS MET THEIR
BREASTFEEDING GOALS

CONTRARY TO EXPECTATIONS:

87% OF MOMS END UP
PUMPING

74% USE FORMULA

87% USE A VARIATION OF
BREASTFEEDING,
PUMPING & FORMULA

OF THE WOMEN
IN THE SURVEY
WHO MET THEIR
BREASTFEEDING
GOAL,

61% OF THEM
INCORPORATED

COMBO FEEDING INTO
THEIR FEEDING
JOURNEY

TO READ THE FULL
STUDY & GET
THEIR NEW
FEEDING GUIDE

[CLICK HERE](#)

HELLO SPRING FAVORITE WARM WEATHER TOYS

[SEE THEM ALL >>>](#)



SUPPORT GROUPS

JOIN NOW 

NEWBORN BABIES

BABIES BIRTH-3 MOS

WEDNESDAY
NOON

EVERY WEEK

BABIES 3-6 MOS

FRIDAY
10 AM

EVERY WEEK

BABIES 6-10 MOS

TUESDAY
10 AM

EVERY OTHER WEEK

BABIES 10-18 MOS

WEDNESDAY
10 AM

EVERY OTHER WEEK

TODDLERS & PRESCHOOLERS

FRIDAY
NOON

EVERY OTHER WEEK

MOMS OF TWO

TUESDAY
11:30 AM

EVERY OTHER WEEK

ARE YOU STRUGGLING WITH TEACHING BODY SAFETY TO YOUR CHILD?

TWO FANTASTIC RESOURCES TO CHECK OUT:

1 THE BODY SAFETY TOOLKIT FROM NURTURED FIRST

This toolkit helps your child:

- Learn the correct names for body parts
- Understand public & private spaces & body parts
- Say "NO" when needed
- Identify their team of safe people
- Understand the difference between secrets & surprises

2 PRIVATE PARTS SAFETY WORKSHOP FROM CONSENT PARENTING

You'll learn how to:

- Teach your child about safe vs. unsafe touch
- The right language to use
- Complete private part safety
- Anatomical terms & bodily functions
- Potty time, bath time & other times for teaching body safety!

PRIVATE CONSULTATION

SCHEDULE A PRIVATE SESSION

[CLICK HERE](#)

SLEEP
POTTY TRAINING
BEHAVIORAL ISSUES
MEAL TIME

PRE-SCHOOL
APPLICATION
PROCESS